

# Equitable Engagement Suite for Teachers and Staff

Send a message or announcement via text or in-app in just three clicks to :

- an individual family contact or contacts
- all family contacts for a single student or group of students
- all of the contacts within a class or flexible groups of students

Enhance your messages to families:



Make large amounts of information more consumable and approachable by **attaching a PDF, drive link, or picture** to a text message.



**Personalize a message** easily and keep the student front and center with **customized merged fields**. Add each student's first and/or last name, the family contact's name or home language name, the staff member's name or signature, the school's name to personalize.



**Get ahead of the chaos** with **scheduled messages** to be sent at a later date and time. To combat staff burnout, staff can now **schedule recurring messages**.



**Bring a face to messages** by sending **videos with captioned subtitles** translated into each family member's home language.



**Build best practices** in an equitable way by creating and using **pre-created templates**. Templates are a powerful tool to provide equitable, consistent, and easy communication with families. TalkingPoints has created pre-translated templates using best practices of understandability and whole child informed content.



**Hear the voice of your families** with **polls**. Hear from more of your school community and with better representation across the families you serve with simple, universally accessible classroom polling.



**Let families know when you are available** by setting **office hours and auto replies** to indicate if you are not available to respond, or redirect them to a school or district resource.

For any other questions, email

[partners@talkingpts.org](mailto:partners@talkingpts.org)



# Equitable Engagement Suite for Administrators

## Meeting the needs of site and district leadership

- send understandable consistent messaging to all families
- maintain message oversight
- view actionable family engagement data

## Enhance your messages to families:



**Provide all family members with consistent information.** Send **district-wide messages** through a universally designed messaging system, including urgent messaging.



**Make large amounts of information more consumable and approachable** by **attaching a PDF, drive link, or picture** to a text message.



**Build best practices** in an equitable way by using **templates**. TalkingPoints provides pre-created templates written with understandability and whole child informed content in mind. Schools and Districts can also write custom templates for use at the classroom, school and district levels. These templates can be translated into all languages including those without machine translation support (currently available for Cabo Verdean Creole, Karen, Marshallese, Chuukese).



**Hear from every family across all demographic subgroups.** Send **district-wide polls** to hear from every family.



**Ensure EVERY family hears from you.** **Create audio messages** and let TalkingPoints do the work of translating before sending the message in audio form.



**Bring a face and voice to each family member.** Send **videos with captioned subtitles** translated into each family member's home language.



**Ensure families receive important information** by sending **translated text and app messages via email as well.**

For any other questions, email

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